

## 2024 CONFERENCE DATE AND LOCATION:

NEW HAVEN, CT  
OCTOBER 25-26, 2024

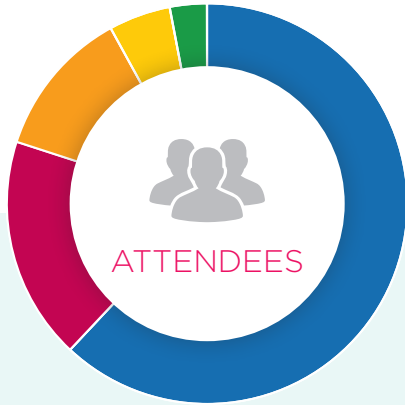
***OR Today*** is proud to have the support of AORN Connecticut Chapter 0701 for the Periop ConneCT conference to be held October 25-26, 2024 at the Omni New Haven Hotel at Yale in New Haven, Connecticut. Join perioperative professionals throughout Connecticut and the northeast for CE-accredited education, exhibits with leading vendors, and great networking events.



# EXHIBITOR PROSPECTUS

RESERVE YOUR BOOTH AT  
**[PERIOPCONNECT.COM](https://periopconnect.com)**





## Demographic Profile

**62%** Surgical Suite Director/Manager/Coordinator

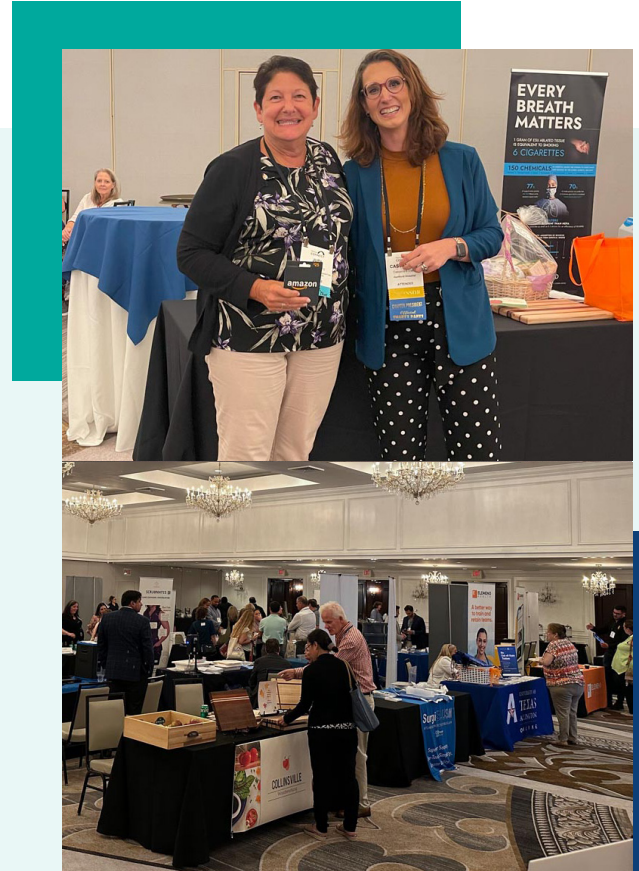
**18%** Lead/Staff/RN/Specialist

**12%** Central Service/SPD

**5%** President/CEO/Physician

**3%** Lead Educator/Other

**2024 ESTIMATED ATTENDANCE: 125-150**



# TOP REASONS TO EXHIBIT AT PERIOP CONNECT

## **BRAND AWARENESS**

Build brand awareness within our unique community. Exhibiting at Periop ConneCT is a powerful way to show the local community that your company supports perioperative nursing.

## **FOSTER RELATIONSHIPS**

Periop ConneCT is the ideal venue for making a great first impression. It is also a convenient way to touch base with existing clients or business partners who are in attendance. A booth visit can help build upon existing business relationships to ensure repeat customers.

## **GROW YOUR BUSINESS**

Generate new leads and strengthen your existing relationships. With the right strategy, Periop ConneCT is the opportunity to expand your company's customer base.

## **NETWORK**

Network with over 100 perioperative professionals from around New England in one location.

# 2024 BOOTH RATES

- Premium Table Top **\$1,500 (dark gray)**
- Traditional Table Top **\$1,250**

## BOOTH AMENITIES

- (1) 6' skirted table
- (2) chairs
- (2) booth personnel
- Company listing on the conference website

NOTE: Electricity IS NOT included

## BOOTH PAYMENT(S):

Payment methods for exhibit booth reservations include credit cards or payment by check. Invoices are due within 14 days of the invoice being issued.

## REFUND POLICY:

All booth space cancellations or reductions in space must be in writing. If cancellation is received 91 days or more prior to the event, a refund, minus a \$250 cancellation fee will be made. No refunds will be made for contracts canceled 90 days or less before the event. If a purchase order (terms net 20) is issued, this will be considered the same as cash, and all rules regarding the refund policy will apply. In the event of cancellation/withdrawal, MD Publishing shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the canceled exhibitor.

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